

TEMPLATE FOR PROJECT SYNOPSIS

(The project Synopsis should be of 1000 words and should be less than 5 pages)

Name:

Roll Number:

Specialization:

Contact Number:

E Mail:

TITLE OF THE PROJECT:

Example: Measurement of employee perception on the effectiveness of teams for xyz technologies Ltd.

NAME AND DESIGNATION OF THE ORGANIZATION GUIDE:

NAME AND DESIGNATION OF THE ACADEMIC GUIDE:

1. INTRODUCTION:

1.1 INDUSTRY PROFILE

1.2 COMPANY PROFILE

2. RESEARCH METHODOLOGY:

2.1 RESEARCH PROBLEM (Around 500 words)

Example:

- What are the dimensions which affect the team effectiveness?
- What is the current status of the teams on the aforesaid dimensions?
- How to improve the effectiveness of the teams?

2.2. WHY IS THIS PROBLEM SIGNIFICANT / NEED FOR THE STUDY

- Example: Since the IT companies today primarily incorporate the team culture into their functioning, the management at XYZ wanted to evaluate and improve the effectiveness of teams and to begin with measure the perception of their employees on the effectiveness of their respective teams.

2.3. RESEARCH METHODOLOGY

Example: The research design used for the study is *Descriptive*. The major purpose of using such a design is description of the state of affairs as it exists at present. The population of the study consists of the sales teams working in Center 2 of xyz Technologies Ltd., There are 43 such teams working for a specific client and performing similar work. The sample size of the study may consist of 20 teams. The sampling technique planned to be used is Convenience sampling.

3. TOOLS / TECHNIQUES TO BE USED FOR DATA ANALYSIS:

Example:

- Team effectiveness scale
- Statistical tools
 - i.* Reliability and Validity study
 - ii.* Chi-square test, factor analysis
 - iii.* Descriptive statistics
 - iv.* Charts and graphs

4. EXPECTED RESULTS OF THE STUDY:

5. LITERATURE REVIEW / RELATED RESEARCH OUTCOMES

- A brief review of similar or related studies conducted elsewhere.
- Internet or Journals can be used as a source.
- The author`s name should also be cited with the year of study in literature review.
- If the literature review is taken from a book, the edition, page number, name of the book and the author should also be mentioned.
- At least 5 literatures have to be reviewed.

Example:

How to build a balanced team

(Alison Hardingham & Jenny Royal, Teamwork in Practice)

A number of approaches focus on the fact that people have different characteristic styles of thinking, problem solving and interacting or in other words certain activities that they are not. So, for e.g. one person may enjoy planning and organizing, another may excel at thinking up ingenious solutions, yet another may be renowned for an ability to challenge assumptions and expose flaws. The **‘balanced’** team will include atleast one individual who has a strength in each of the necessary team activities, and will not include too many of a particular type.

6. WORK DONE:-

The following can be mentioned under work done. This section is to specify the work done till date.

- visits to the company;
- list of functionaries met;
- documents received from company;
- registers and files seen;
- observations made;
- field visits;
- number of samples collected/questionnaires filled

7. BOOKS, SITES, JOURNALS, MAGAZINES REFERRED:

Example:

7.1 Books:

Author's or Editor's Names, Title of the Book, Place of Publication, Publisher, Year of Publication, Page number

Example:

R.C.Goyal, Hospital Administration and Human Resource Management, New Delhi: Prentice Hall Publication, 2008, Pg. 75

7.2 Journals:

Author, "Article Title", Periodical Title, Date of Publication, Page Numbers of the article.

Example:

Keila Rooney, "Consumer Driven Healthcare Marketing: Using the Web to get up close and Personal", Journal of Healthcare Management, Chicago: July 2009. Vol 54, Pg 241

7.3 Online Resources:

Author, Year, "Article Title", url of the webpage.

Example:

S. L. Talleen. (1996, Apr.). The Intranet Architecture: Managing information in the new paradigm. Amdahl Corp., CA. [Online].
Available: <http://www.amdahl.com/doc/products/bsg/intra/infra/html>