

**Proposal for Syllabus of FYUGP (BBA) under NEP2020, KOLHAN UNIVERSITY,
CHAIBASA**

Specializations for BBA	<ul style="list-style-type: none"> • Marketing • HR • Finance • Retail 	Proposed Specialization Scheme for BBA	<ul style="list-style-type: none"> • Single /core • Dual
		Prepared and proposed by:	<ul style="list-style-type: none"> • K. Eswar Rao • Amit Mehta
Semester	Paper Code	Paper Title	Cr.
Sem-1	CC-1	Hindi	6
	CC-2	Understanding India	2
	CC-3	Yoga	2
	IRC-1	Management Principles and Applications	3
	IVS-1A	Entrepreneurship Development	3
	MJ-1 (Th)	Marketing Management	6
Sem-2	CC-4		6
	CC-5		2
	CC-6		2
	IRC-2	Banking and Insurance	3
	IVS-1B	Design Thinking and Creativity for Innovation	3
	MJ-2	Human Resource Management	6
Sem-3	CC-7		3
	CC-8		3
	CC-9		3
	IRC-3		3
	IAP	Apprenticeship / Workshops / Trainings	4
	MJ-3	Financial Management and Accounting	6
Sem-4	MJ -4	Statistics for Managers	2
	MJ-5	Managerial accounting	4
	MN-1	Organizational Behaviour	2
	VS-1	Management Information System	4
Sem-5	MJ-6	Retail Management	2
	MJ-7	Project Management	4
	MN-2	Taxation	3
	VS-2	E - Commerce	3
Sem-6	MJ-8	Strategic Management	3
	MJ-9	Business Ethics	4

	MN-3	Talent and Knowledge Management	6
	VS-3	Fundamentals of Operations Research	6
Sem-7	AMJ-1	Elective – 1/1 OR Elective - 1/1	6
	AMJ-2	Elective – 2/1 OR Elective - 1/2	6
	RC-1	Research Methodology	6
	RC-2	Research Proposal (OJT / Live project)	6
Sem-8	AMJ-3	Elective – 3/1 OR Elective – 2/1	6
	AMJ-4	Elective – 4/1 OR Elective – 2/2	6
	RC-3	Research Internship / Field Work	4
	RC-4	Research Report	6
	VSR	Data analysis using MS Excel	6