

Bachelor of Business Administration-BBA Semester 6

BB0027– Cross Cultural Aspects of Business- 4 Credits

(Book ID: B0187)

Assignment Set- 1 (60 Marks)

Note: Each question carries 10 Marks. Answer all the questions.

Q.1 What is culture? Discuss the characteristics of culture. **[10]**

Q.2 Discuss Universalism Vs Particularism **[10]**

Q.3 Explain the Organizational characteristics of MNC's **[10]**

Q.4 What is the importance of different group membership **[10]**

Q.5 Given below is some information about the communication pattern followed in multiMoney a financial corporation.

- The information is transmitted from Manager to subordinate. It is mostly for operational purposes.

Identify the nature of communication and make suggestions for improving such communication. **[10]**

Q.6 Mr Thomas works for a UK based Software Company. The company decides to expand its business in India. What all aspects Mr Thomas needs to consider for doing business in India. **[10]**

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Assignment Set- 2 (60 Marks)

Note: Each question carries 10 Marks. Answer all the questions.

Q.1 Write a note on specific Vs diffused Culture. **[10]**

Q.2 Explain Eiffel Tower Culture. **[10]**

Q.3 Discuss business strategy and implications of culture on business strategy. **[10]**

Q.4 Explain Japanese leadership approaches. **[10]**

Q.5 Mr Zeeshan is a consultant. One of his client wants to do business in UAE. What suggestions Mr Zeeshan shall give the client? **[10]**

Q.6 Visit the site <http://www.geert-hofstede.com/> and have a look at the cultural dimensions of India .http://www.geert-hofstede.com/hofstede_india.shtml. Write a short note based on the observations. **[10]**

Bachelor of Business Administration-BBA Semester 6

BB0028 – Entrepreneurship Development- 4 Credits

(Book ID: B0157)

Assignment Set- 1 (60 Marks)

Note: Each question carries 10 Marks. Answer all the questions.

Q.1 What are the essential characteristics of Entrepreneurship? **[10]**

Q.2 Explain the different phases in entrepreneurial development programme **[10]**

Q.3 What are the basic problems faced by the women entrepreneurs? **[10]**

Q.4 What are the sources from which an entrepreneur can obtain business ideas.**[10]**

Q.5 Ms Latha G. wants to set up her own garment manufacturing unit. She needs to submit a report about the project, in order to get the loan.

What all essential details she should mention in the project report. **[10]**

Q.6 Mr Raghvan is the owner of Furniture manufacturing company. He needs some more finance to get some new machines and also expand his business. Suggest the different sources of finance he could use to get the required funds. **[10]**

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BB0028 – Entrepreneurship Development- 4 Credits

(Book ID: B0157)

Assignment Set- 2 (60 Marks)

Note: Each question carries 10 Marks. Answer all the questions.

- Q.1** Write a note on types of Entrepreneurs as classified by Danhof. **[10]**
- Q.2** What is SIDO? Explain its functions. **[10]**
- Q.3** Discuss MODVAT in detail . **[10]**
- Q.4** Explain New Small Enterprise Policy,1991. **[10]**
- Q.5** Elaborate the TQM Process in Small Scale Enterprises. **[10]**
- Q.6** *DigiTal* is a leading laptop manufacturing company. It decides to add some more new products to the existing product line like – digital cameras and MP4 players. Help them to understand the basics for internal growth of business and discuss the advantages and disadvantages as well. **[10]**

Bachelor of Business Administration-BBA Semester 6

BB0029 –Economic Reforms Process in India - 4 Credits

(Book ID:B0188)

Assignment Set- 1 (60 Marks)

Note: Each question carries 10 Marks. Answer all the questions.

Q1. How can India be regarded as a developing economy?

Q2. What was the economic crisis of 1991 in India?

Q3. What is the problem regarding current account deficit in the Balance of Payment? How does the current account convertibility help this?

Q4. What liberalization has taken place in the economy since 1991?

Q5. How do you see the role of public sector in India in the current scenario with many of the as good as or even better than the private sector?

Q6. Differentiate the role of private sector and public sector in the Indian economy.

Bachelor of Business Administration-BBA Semester 6

BB0029 –Economic Reforms Process in India - 4 Credits

(Book ID: B0188)

Assignment Set- 2 (60 Marks)

Note: Each question carries 10 Marks. Answer all the questions.

- Q1. How has privatization through disinvestment in India?
- Q2. Briefly discuss the reforms in the banking sector during 1992-2001.
- Q3. Discuss the impact of convertibility both in current account and capital account?
- Q4. Write notes on VAT, MODVAT and Service Tax.
- Q5. Do you think poverty can be reduced through policies of inclusive growth?
- Q6. Has the FDI flows in the current times helped India?

Bachelor of Business Administration-BBA Semester 6
BB0030 – Role of International Finance Institutions- 2 Credits

(Book ID: B0172)

Assignment Set- 1 (30 Marks)

Note: Each question carries 10 Marks. Answer all the questions.

- Q1. Explain briefly the methods by which the IMF lends funds to member countries.
- Q2. Write a brief note on the lending operations of IBRD. How are they different than the IMF.
- Q3. In the current scenario, examine the relevance of the above two institutions.

Bachelor of Business Administration-BBA Semester 6
BB0030 – Role of International Finance Institutions- 2 Credits
(Book ID: B0172)
Assignment Set- 2 (30 Marks)

Note: Each question carries 10 Marks. Answer all the questions.

- Q1. How has India benefited from International Development Association?
- Q2. What are the types of assistance given by The International Finance Corporation?
- Q3. In what way has the Asian Development Bank assisted India? Give current information also.

Bachelor of Business Administration-BBA Semester 6

BB0031 – Management Development- 4 Credits

(Book ID: B0184)

Assignment Set- 1 (30 Marks)

Note: Each question carries 10 Marks. Answer all the questions.

Q.1 Explain Different Managerial roles in detail. [10]

Q.2 Discuss the 14 principles of Fayol. [10]

Q.3 Mr. Narayan is Senior Manager HR with BrightShine Paints. He wants to develop a system which helps in drafting the plans, achieving them .It shall also help in improving the communication between the superior and subordinates.

Suggest a technique which may help to achieve this. Explain the technique in detail.

[10]

Bachelor of Business Administration-BBA Semester 6

BB0031 – Management Development- 2 Credits

(Book ID: B0184)

Assignment Set- 2 (30 Marks)

Note: Each question carries 10 Marks. Answer all the questions.

Q.1 What are the different types of decisions? Explain with examples. [10]

Q.2 Discuss line organizations in detail. [10]

Q.3 Mr Shukla is the HR Manager at Sharp Technologies. The organization is planning to expand its operations in different cities. There are some financial constraints, so the recruitments are to be made from within the organization.

Suggest some ways to Mr Shukla to fill in the positions in different categories. [10]